



Press Release For Immediate Release: Media Contact:

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(Insert your Media contact info here)

You could be three years old or 103, and still love CLarol the CLown. Her goofy, bubbly, energetic, and endearingly cute character transcends time and age. This cartoony clown will be appearing **(insert your venue, location, dates and times here)**

Why is she so popular? Her approach to entertaining is simple. Entertain the child, but never forget to entertain the adult with the child. It is a simple idea, one which parents appreciate. CLarol found out quickly that if even if the children liked the show and the parents did not, they would not bring their children back to see it. She also honed in on creating a character so approachable and likeable that children would demand to see her again, and again. Has it worked? Ask any one of CLarol's ever growing group of groupies? Ask event planners who request her presence at their events year after year? "Children adore her!" says the Rotary Children's Festival in Windsor.

CLarol the CLown AKA Carol Crooks stepped into her big floppy shoes 27 years ago after touring as a mime in Central America. Upon returning the penniless student found work as a mime in the streets of her home town, Windsor, ON. After this, the calls just kept coming in. She was flooded with requests to perform at parties, festivals and corporate functions. But she didn't stop there. She went on to create clown shows with the Windsor Symphony and National Arts Centre Orchestras. With appearances at the CNE, Royal Hanneford Circus, Lake Compounce Theme Park, The Ontario Science Centre her career has ballooned into an average of 250 appearances per year.



Make no mistake, CLarol IS family fun.



CLarol the CLown.

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